

Colorcoat® in Action



Case study

Gazeley Distribution Centre Bedford

Architect: Chetwood Associates

Contractor: GSE UK

Cladding contractor:

Roof Concept UK Ltd

System manufacturer: Kingspan

System type: Composite

Profile type: Microrib

Colorcoat product:

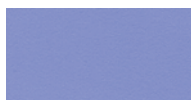
Prisma® (walls) in 6 bespoke colours



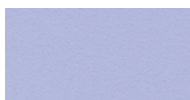
Bluebell



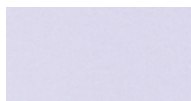
Lilac



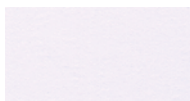
Chalk Blue



Baltic Blue



White Lilac



Blue White



Godzilla meets its match

Colorcoat Prisma has made its debut on a recently completed 41,000m² distribution centre at Marsh Leys in Bedford. Construction of the building, which is known as Godzilla, forms part of a 170,000m² speculative development programme.

Gazeley Properties, a subsidiary of WalMart, is one of the UK's leading developers in industrial, distribution and retail park developments. With 12% of the UK distribution property market, it has developed over 2 million m² of space in the UK, in the last 15 years.

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Colour challenge

Due to the high profile location of the centre, Gazeley Properties wanted a colour solution that would make the structure as visually appealing as possible and offer superior durability and performance. Following discussions with Corus, a solution was developed using *Colorcoat Prisma*. In all, six bespoke complementary colours were specified for the Godzilla building, selected from the RAL Design standard.

The cladding has been applied in horizontal bands, graduating from dark to light blue through the elevation. This approach reduces the mass of the large building, and when viewed from a distance, makes the top of the building appear to blend into the skyline.

As well as meeting the demanding colour brief, *Colorcoat Prisma* also provides the flexibility of easy handling during construction and the assurance of a technically superior and long-lasting product.

The distribution centre is the first of Gazeley's eco-friendly warehouses to be completed, and incorporates a number of environmental initiatives suggested in Gazeley's two-year, €1 million EcoTemplate research. It will service Woolworths' distribution network, serving stores in the south-east of England.

Having used *Colorcoat Prisma* to great effect on the walls of the Godzilla building, architects Chetwood Associates have since incorporated it on a number of other Gazeley distribution centres around the UK.

